

At our practice, we believe that high-quality primary care means more than brief visits and reactive medicine. It means time, access, coordination, and continuity — especially in today's increasingly complex healthcare environment.

Advanced Primary Care Management (APCM) is a program designed to support exactly that.

### **What is APCM?**

APCM allows your primary care team to spend additional time managing your care outside of traditional office visits. This includes reviewing results, coordinating with specialists, managing chronic conditions, responding to patient questions, and proactively addressing health concerns before they become emergencies.

### **What does this mean for you?**

Participation in APCM helps ensure:

- Easier access to your care team between visits, in off hours
- More proactive management of chronic conditions by reviewing tests outside of office hours and discussing your case with consultants
- Better coordination with specialists, hospitals, and testing facilities which means communication regarding your condition when needed
- Fewer unnecessary urgent care or emergency room visits by offering telehealth visits and same day visits for acute illnesses
- More personalized, relationship-based care-allowing your physician to spend the time on your records, tests, consultant recommendations

For many patients, the copay is zero, and there is therefore no charge to you.

### **Why APCM is important for an independent practice**

As an independent, physician-owned practice, we are not controlled by hospital systems, private equity firms, or corporate administrators. This independence allows us to focus on what matters most: thoughtful, patient-centered medical care.

However, independent practices do not receive the financial subsidies that large systems rely on. APCM helps support the infrastructure needed to maintain:

- Adequate visit time with your physician
- Experienced clinical staff helping you even when you are not being seen in the office
- Care coordination and follow-up-meaning nurses working on your case before, during, and after your visit
- Technology that improves safety and communication-like patient portal, phone triaging of sick calls, phone bank to answer calls timely

In short, APCM helps preserve the kind of primary care many patients value — accessible, personal, and driven by medical judgment rather than corporate priorities.

### **Our commitment to you**

Enrollment in APCM does not change our commitment to your care — it strengthens it. The program exists to help us continue delivering high-quality medicine in a healthcare system that increasingly works against small, independent practices.

If you have questions about APCM or how it applies to your insurance, our staff is always happy to discuss it with you.

**Thank you for trusting us with your care.**

Sincerely, Frank Laurri, MD

Independent Primary Care Physician, Practice Owner

